

ACTIV'EVENTS

New Personal Data Protection Regulation: Information for Private Customers

From 25 May 2018 the General Regulation on the Protection of Personal Data - Regulation No. 2016/679 of the European Parliament and of the Council of 27 April 2016 laying down the rules on the protection of personal data shall apply, processing and free movement of personal data of natural persons and which applies directly to all entities processing such data in any Member State of the European Union, in particular Portugal.

The purpose of this communication is to inform you of the new rules governing the processing of your personal data, the rights that assist you, and to inform you of how you can directly and simply manage their consent.

Within the scope and for the purposes of marketing the goods and services we provide to you, "ACTIV'EVENTS", as far as it determines the means of processing and purposes, is the entity responsible for the processing of your personal data and for ensuring the protection privacy by acting in accordance with the law and the new Regulations.

Processor: "ACTIV'EVENTS", established at: 1 rue de l'Ormeteau - 91420 MORANGIS, FRANCE with registration 837721984 R.C.S. EVRY, telephone (0033) 767019379 and email address activeventspro@hotmail.com.

Our records include data that were obtained throughout your contractual relationship with us and following the various interactions between us.

If you want to keep your data and the information that "ACTIV'EVENTS" has recorded, you will not have to do anything. In addition to the situations in which we process data to comply with legal requirements, we treat your data for the following purposes:

1. Marketing of Products and Provision of Services - Whenever necessary, to market our products as well as to provide you with our services, we treat your personal data. In addition to this, your data will also be processed for the provision of third-party services, when you have expressly consented to it.
2. Marketing effects - Your personal data, such as name, telephone contact, email address, will be processed for the purpose of marketing or disclosing offers of goods or services from "ACTIV'EVENTS" and other companies with which has a direct relationship, if authorized. These communications are intended to inform you of news, promotions, campaigns and other opportunities that you may benefit from.
3. Disclosure and publication in lists - Your data will also be processed, if you have authorized it, for the purpose of the dissemination of information services and lists within the scope of the universal service, including transmission to third parties for publication of such lists and provision of services. informative.

"ACTIV'EVENTS" will keep your personal data for the period necessary to provide the services and full commercialization of the goods, encompassing the warranty terms, billing and compliance with legal obligations.

Your personal data may be communicated to "ACTIV'EVENTS" service providers for the purpose of providing the services and to judicial, tax and regulatory authorities for the purpose of complying with legal requirements.

At any time, you have the right to access your personal data, as well as within the limits and to amend them, oppose their treatment, decide on their automated processing, withdraw their consent and exercise the other rights provided for by law (except for data that are indispensable for the marketing of products and the

provision of services by "ACTIV'EVENTS" therefore, of mandatory supply, or the fulfillment of legal obligations to which the company is subject).

If you withdraw your consent, this does not compromise the lawfulness of the treatment performed until that date, but

shall be considered for the purpose of pursuing the business relationship. You have the right to be notified, under the terms of the Regulation, if a violation of your personal data occurs, and you can make claims before the authority (s). We guarantee all the rights enshrined in the Regulation (from the right of revocation, access, rectification and deletion, information, limitation of processing, data portability, opposition and procedural reaction) and as of 25 May 2018 you can conveniently contact us quickly and securely and make your request, which can also be sent via email, in which case it must be accompanied by documentary evidence proving the identity and / or the data to be rectified. We are committed to the protection and confidentiality of your personal data and have taken the necessary technical and organizational measures to comply with the Regulation, ensuring that the processing of your personal data is lawful, fair, transparent and limited to authorized purposes and in order to prevent its processing. loss, alteration and unauthorized access.

We have taken steps that we consider appropriate to ensure the accuracy, completeness and confidentiality of your personal data, as well as all other rights that assist you.